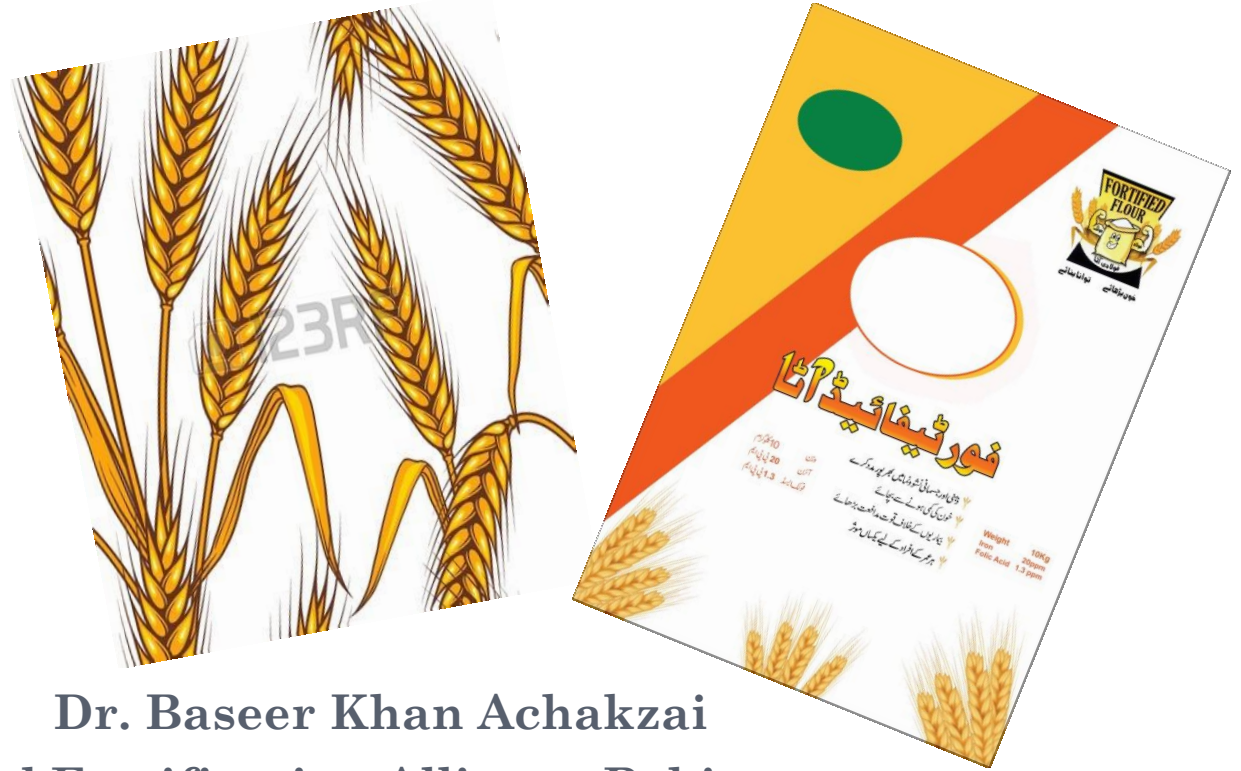


REGIONAL HARMONIZATION OF STANDARDS FOR FORTIFIED FOODS



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Comments and concerns regarding the proposed justification/approach

- The document provides comprehensive analysis by covering all aspects
- Pakistan to follow WHO guidelines for in country standards which would help for regional harmonization
- Pakistan produce multiple products from wheat which includes *Suji*, *Maida*, *Fine Atta* and *Atta*
- The extraction rates changes among provinces but mainly falls under high extraction rates
- Bio availability of iron is low from wheat products



Main outstanding challenges/constraints

- The current standards of fortified wheat flour are not as per WHO guidelines
- There are national and provincial standards which are different with each other
- Some provincial authorities are mandated for standards and there are grey areas in the role
- Variable data of per capita consumption of wheat flour through different sources (FAO, HIES etc)



Proposed solutions for each

- In country advocacy for revision of standards as per WHO guide lines, under the umbrella of NFA
- Engagement of Regional, National and Provincial Stakeholders for revision of National Standards.
- National consensus to agree on source and per capita consumption of fortified foods to be used for formulating standards
- PSQCA to revise the national standards which would be adopted by provinces



Feasibility, procedures and timeline for adoption at the country level

- Regional harmonization of standards is feasible for Pakistan and would help in strengthening the regional trade
- National consensus and advocacy to be lead by National Fortification Alliance
- Standards revisions to be lead by PSQCA
 - Technical committee
 - Public opinion/feedback - website
 - National Standards committee
 - Approval and notification by Director General



Proposed Timelines

S#	Activity	Responsible	Timeline		
			Q2	Q3	Q4
1	National consensus building for regional harmonization of standards of fortified foods as per who guidelines	NFA			
2	Revision of standards as per WHO guidelines	PSQCA			
3	Dissemination of standards and adaptation by provinces	NFA/PSQCA			

NFA & PSQCA to carry forward these activities with the technical and financial support of development partners





Thank you

